

## **BRAND USE POLICY**

The policies detailed below meet the basic guidelines for the correct use and application of Logiztik Alliance Group's brand. These policies must be applied by all those responsible and / or interested in applying the brand or logo of the company in any medium.

Logiztik Alliance Group is a registered trademark, the use and application of the brand or logo must be accepted by the marketing department. The area will determine if you can make use of the brand and period for which it can be used. To obtain this approval of use, you must send a request to [marketing@logiztikalliance.com](mailto:marketing@logiztikalliance.com)

If the use of the brand is approved, it must be accompanied by the words that indicate the type of relationship Logiztik Alliance has with you.

Additionally, you must commit to making proper use of our image, complying with the corporate visual identity manual. For this reason, each of the pieces that contain our image must be previously sent to [marketing@logiztikalliance.com](mailto:marketing@logiztikalliance.com) for approval.

For more information and to obtain the corporate visual identity manual, consult [marketing@logiztikalliance.com](mailto:marketing@logiztikalliance.com)